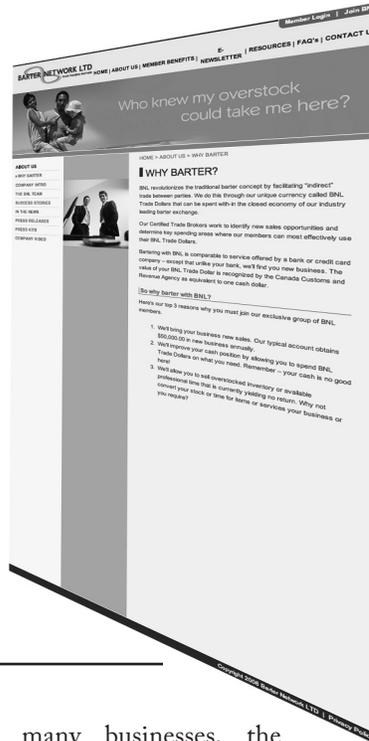


LET'S MAKE A DEAL: The new win-win economy

Remember the good old schoolyard days when you could trade what you had for what you needed? Whether it was a better sandwich or coveted baseball card, the logic was simple and the economics of it fair. Ever pore over your finances and wonder what it would be like to do that in business today? No need to wonder any longer. Visit The Barter Network (www.barternetwork.ca) and find 2500 businesses offering goods and services on trade.



Already imagining the complications? What if the company that has what you need doesn't need what you have? It doesn't have to be a direct trade. BNL revolutionizes the traditional barter concept by facilitating «indirect» trade between parties. Think savings account with Barter Network Limited's unique currency called BNL Trade Dollars.

Inventory ranges from medical and dental packages to fine restaurants and the latest technology. How to navigate an economic platform that trades 5 – 6 million dollars each month? Think team of qualified brokers to guide you. The system operates on a «back to back» deal basis. The member client calls their broker when they are in need of any products or services and based on their purchase they sell credit or gift certificates for the equivalent value of their purchase. Brokers are poised to inform specific clients about relevant additions to the roster with personal phone calls in addition to regular communications.

For many businesses, the media directory of advertising and promotional opportunities is most effective as it guarantees future sales. Do you have excess inventory or downtime? Trade it. Barter Network Ltd. is a Business-to-Business trading company, allowing members to conserve their cash flow, increase their bottom line and their market share.

By far the largest and fastest growing barter exchange in Canada, Barter Network traded over \$58 million dollars in goods and service last year alone. Clients in Toronto, Ottawa and Montreal, range in size from individual entrepreneurs to multi-national corporations to Crown corporations. They also deal with over 70 barter exchanges in over 15 different countries.

With the holidays around the corner, your thoughts may be turning to office parties, gift baskets and travel. Or 2011 projects such as renovation. Maybe it's time to turn to barter. Why? Barter network creates a currency environment where you may get even more than you bargained for.

Hotels Testing Two-Tier Wi-Fi Fees – Pay for the speed you need

For those who get irked paying for Wi-Fi in hotels, it appears that some properties are experimenting with a two-tier system that would reduce charges - at least for some guests.

Sixteen luxury Four Seasons properties are already offering travelers who don't need much bandwidth the option of paying for basic Wi-Fi, rather than being charged for a faster connection.

And USA Today reports InterContinental properties in New York, San Francisco and Chicago are testing a similar concept. InterContinental says about 30 percent of users in the pilot hotels are opting for the higher bandwidth.

Guests can pay \$10 for enough bandwidth to check e-mail and Facebook, or \$15 for a faster connection.

One hotel technology analyst, Jon Ing, says the two-tier system may actually be the beginning of the end for Wi-Fi fees at hotels. He predicts it's only a matter of time before basic service is offered to everyone free of charge.

Travelers recently ranked Wi-Fi fees as the charge they most resent in a poll by Hotels.com, with three in four travelers saying Wi-Fi access at hotels should be free.